



INSTAGRAM AND TWITTER TIPS:

Follow @MeetinChicago to see what's happening in the city. Tweet us your questions and comments. We're here to help you and your attendees have the best time

- Use #Chicago, #ChooseChicago or #ChicagoHome to engage your attendees with our local conversation
- Be sure to use your event hashtag if you have one
- You can view and download Chicago pictures at: www.choosechicago.com/mediatoolkit/picturesandvideo
- Shorten your links before tweeting them. Bitly and Owly are common tools for this; Google also provides a link shortening tool

SAMPLE POSTS / TWEETS:

- Do a little retail therapy on the famous @MichiganAve in the heart of downtown while you're in #Chicago for (conference/convention name).
- Attend the (conference/convention name) in #Chicago and explore all of Chicago's conservatories (image of conservatory with spring flowers-found in Media Toolkit).
- Hey (conference/convention name) attendees, it's always pizza season in Chicago! However you like it- thin crust or deepdish, gluten-free or wheat- We have your favorite pizza to indulge while in #Chicago (pizza image)
- Enjoy a breezy ride on the trolley while you're in #Chicago for (conference/convention name). (trolley images in Navy Pier folder)
- While in the #Chicago for (conference/convention name) take a stroll and feel the spring (summer/Fall) breeze of Lake Michigan. (Lake Michigan walkpath image)
- No matter what the season, the weather in #Chicago is perfect for a carriage ride. Attend (conference/convention name) and see for yourself. (Carriage ride image).
- No trip to #Chicago is complete without a trip on the Navy Pier Ferris Wheel! (Navy Pier Ferris Wheel Image)

- While in #Chicago for (conference/convention name), treat yourself to a fine meal or cocktail at these restaurants with a view: <https://www.choosechicago.com/restaurants/outdoor-dining/rooftop-restaurants>
- While in town for your event want to dine in #Chicago like a local? Unwind at one of these trendy spots around the city: <https://www.choosechicago.com/restaurants/dining-trends-in-chicago>
- While in town for (conference/convention name) why not drink like a local with these trendy spots around the city: <https://www.choosechicago.com/things-to-do/music-comedy-and-nightlife/chicago-craft-beer-and-breweries>
- While in #Chicago for (conference/convention name) - make sure to experience Chicago's Food Scene with these Iconic eats and mouthwatering must-haves. <https://www.choosechicago.com/restaurants/best-of-chicago/20-things-to-eat-in-chicago>
- #Chicago is an exciting, vibrant city, where unique events and activities are happening at every corner. While in town for (conference/convention name) be sure to check out all the happenings around the city: <https://www.choosechicago.com/events-and-shows>
- They say that laughter is the best medicine - your Dr. would approve of Chicago's comedy scene. Check out <https://www.choosechicago.com/things-to-do/music-comedy-and-nightlife/comedy-clubs> while in town for (conference/convention name)
- We're proud to coordinate #JBEatsWeek with more than 130 Chicago restaurants. Help us celebrate the @beardfoundation in Chicago from April 27 to May 7: www.choosechicago.com/jbf
- See the ancillary events happening in Chicago to celebrate the @beardfoundation gala on Monday, May 7: www.choosechicago.com/jbf #jbf
- We're xxx away from the @ASAEannual meeting; thank you for Choosing Chicago! #ASAE18
- Chicago is proud to work with @SpecialOlympics on its 50th anniversary and return to its birth city. Learn more about this year's competition: <https://www.specialolympics.org/>
- We want to welcome all @WeRRestaurants to Chicago!

